

SANTA ANA FEDERAL CREDIT UNION AND OUR SANTA ANA UNITE TO EMPOWER THE COMMUNITY

Enhancing Employee Well-Being: SAFCU and OSA Collaborate with Local Businesses to Offer Innovative HR Benefits

Santa Ana, CA—Santa Ana Federal Credit Union (SAFCU) and Our Santa Ana (OSA) are proud to announce a strategic collaboration to foster community engagement and economic growth in Santa Ana. This collaboration combines SAFCU's longstanding commitment to financial empowerment with OSA's innovative platform designed to connect the city's residents, businesses, and organizations.

Established in 1950, SAFCU has a rich history of serving the Santa Ana community. As a not-for-profit credit union, it offers free or low-cost financial services, including loans, savings, investments, and account access solutions. With over 6,000 members and assets exceeding \$74.5 million, SAFCU is dedicated to meeting its members' needs by returning profits directly to them through higher dividend rates on savings and lower rates on loans.

Our Santa Ana is a collaborative effort between community stakeholders, partners, and sponsors. The platform provides tools and services to unite the city's five pillars—government, business, schools, clubs/organizations, and residents. By working towards a shared vision of sustainable prosperity, OSA empowers SAFCU members to engage directly with their community to drive economic growth in Santa Ana.

This collaboration will leverage OSA's platform to enhance SAFCU's community outreach, providing innovative ways to address the evolving needs of Santa Ana residents. By integrating financial services with community engagement initiatives, the collaboration aims to create a more interconnected and supportive environment for all.

"Santa Ana is more than just a city to us—it's our home, our heartbeat, and the center of everything we do," said Gabriel Orozco, Business Development Specialist at SAFCU. "For 75 years, Santa Ana Federal Credit Union has been proud to serve and uplift this vibrant community. We're not just a financial institution but a partner in creating real, positive change through education, accessible resources, and unwavering support."

In addition to their joint efforts to create awareness, SAFCU and OSA each partner directly with local small businesses to offer employees enhanced, innovative HR benefits. These benefits include exclusive discounts at local businesses, personal loans with no payments for 75 days, competitive credit card rates, free accounts for children, financial literacy training, and practical tips to assist with daily life.



Through this collaboration, SAFCU and OSA are committed to empowering Santa Ana residents by providing accessible financial resources, educational opportunities, and community-driven initiatives. Together, they aim to build a brighter future for its members and the city, fostering a sense of unity and shared purpose among all community members.

For more information about Santa Ana Federal Credit Union, visit <u>www.safcu.org</u>. To learn more about Our Santa Ana, visit <u>www.oursantaana.com</u>.

####

Media Contact

Gabriel Orozco Business Development Specialist Santa Ana Federal Credit Union gorozco@safcu.org

Dave Wong Chief Story Organizer Our Santa Ana <u>dave.wong@oursantaana.com</u>